



**Málaga - Thursday, 29 May**

# **SPANISH CLEAN ENERGY FORUM**

Powered by **olivo**ENERGY

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29th of May

FEL2050 Agenda

# Agenda

## KEYNOTE SPEECH

### PANEL I

EU Energy · The challenges we face ahead and the key areas to focus on. Are we ready to become competitive?

## COFFEE BREAK

### PANEL II

Sectoral Transformation - Connections, networks, storage, demand flexibility, and electric vehicles

## INSPIRATIONAL SPEECH

## NETWORKING LUNCH

### PANEL III

Industry in Spain - The potential and challenges for electrification and the opportunities for cleantech.



Alicia Carrasco  
CEO olivoENERGY

**olivoENERGY** is the driving force behind the **Spanish Clean Energy Forum FEL2050**, an initiative born from our commitment to shaping a brighter, greener future for Spain. At **FEL2050** we will ignite innovation, inspire collaboration and empower the cleantech ecosystem to not just meet, but to anticipate the challenges of the regulations of tomorrow.

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*Our mission is to elevate Spain as the leader of sustainable progress, driving transformative change and unlocking the immense potential of the energy transition. Together, we are not just supporting businesses: we are building the foundation for a thriving, forward-thinking future.*

# What is FEL?



The **Spanish Clean Energy Forum FEL2050** brings together every year the most relevant leaders of the Spanish and European energy sector. Founded by **olivoENERGY**, its main goal is to provide a platform to explore current and future industry trends and to address the solutions driving the energy transition in Spain and Europe.

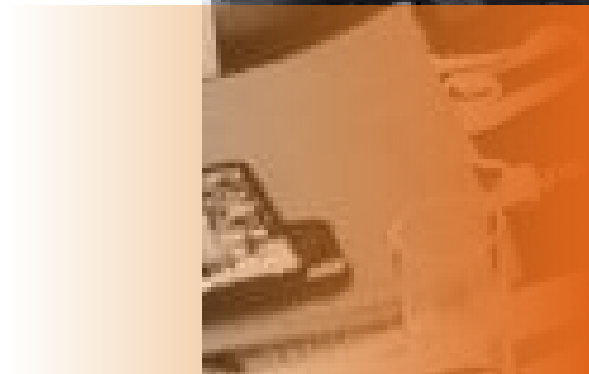
In this edition of **FEL2050**, we will explore the challenges ahead and the key areas we need to focus on, as well as the obstacles the industry is facing in Spain and the potential for electrification and cleantech. Are we ready to be competitive?

# FEL Objectives



At FEL2050, senior professionals and decision makers from the energy sector in Spain and Europe will discuss how to align policy, innovation, and consumers by identifying new business models for market players and the system. They will contribute to developing policy decisions that remove barriers and encourage the use of tools and solutions.

# Attendees profile



- Representatives of the European Union
- Regulators
- Distribution System Operators
- Distributors and suppliers
- New market players: independent aggregators and energy communities
- Companies in the renewable energy sector
- Technology, equipment, and service providers
- Energy storage solution providers
- Local governments and public administrations
- Investors and startups



# LA PÉRGOLA DEL MEDITERRÁNEO

Paseo de la Farola, 18  
29016 Málaga





# GRAN HOTEL MIRAMAR

Paseo de Reding, 22-24  
29016 Málaga

2024 Edition







# Sponsorship



# Become a sponsor



Position yourself as  
a leader in the  
energy transition  
process



VISIBILITY



BRANDING



LEADERSHIP



INFLUENCE



SOCIAL  
RESPONSIBILITY

# BENEFITS SPONSORSHIP

	Speaker in Panel	Company tickets	Interview in olivoENERGY blog	Projection of a company promotional video	Roll-up banner at the venue	Exhibition table	Promotional material in the Welcome Pack	Logo on the website and conference material	Presence in press and social media
<b>GOLD</b> 6000 €	✓	3 Tickets	✓	✓	✓	✓	✓	✓	✓
<b>SILVER</b> 3500 €	✗	2 Tickets	✗	✗	✗	✓	✓	✓	✓
<b>BRONZE</b> 2000 €	✗	1 Tickets	✗	✗	✗	✗	✓	✓	✓



**GOLD Sponsor**

- ✓ **Speaker in Panel**
- ✓ **Three company tickets**
- ✓ **Interview in olivoENERGY blog**
- ✓ **Projection of a company promotional video**
- ✓ **Presence in press and social media**
- ✓ **Logo on the website and conference material**
- ✓ **Promotional material in the Welcome Pack**
- ✓ **Roll-up banner at the venue**
- ✓ **Exhibition table**

**6.000 euros**



# SILVER Sponsor

SILVER Sponsor

- ✓ Two company tickets
- ✓ Presence in press and social media
- ✓ Logo on the website and conference material
- ✓ Promotional material in the Welcome Pack
- ✓ Exhibition table

3.500 euros



# BRONZE Sponsor



## BRONZE Sponsor

- ✓ One company ticket
- ✓ Presence in press and social media
- ✓ Logo on the website and conference material
- ✓ Promotional material in the Welcome Pack

2.000 euros



## Other options for Sponsorship

- ☑ *Welcome Cocktail Sponsorship*
  - Roll-up banners at the venue
  - Corporate message
  - Logo and mention in Menu card

4.000 euros

- ☑ *Cocktail Lunch Sponsorship*
  - Roll-up banners at the venue
  - Corporate message
  - Logo and mention in Menu card

4.000 euros

- ☑ *Coffee Break Sponsorship*
  - Rollups at the venue
  - Logo and mention in display card

2.000 euros



# WE LOOK FORWARD TO SEEING YOU AT FEL2050!!

Get in touch  
with  
the team

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